



FOR IMMEDIATE RELEASE

SPENDING MORE ON A BALLOT MEASURE INCREASES ODDS OF WINNING, BY HISTORICAL DATA

*Looking back since 2006, the ballot measure campaigns
spending the most money won 2 out of 3 times.*

SACRAMENTO – The California Target Book looked at the 112 ballot measures that have faced the voters since 2006 through the Primary earlier this year. Data shows the campaign that spent more money won 67% of the time on election day.

Recent proposition campaigns that spent more but did not win include Prop 3 (2018) to issue \$8.877 billion in bonds for water-related infrastructure and environmental projects; Prop 5 (2018) to revise the process for homebuyers who are age 55 or older or severely disabled to transfer their tax assessments; Prop 62 (2016) to repeal the death penalty; Prop 56 (2016) to increase the cigarette tax by \$2.00 per pack; Prop 60 (2016) to require the use of condoms in pornographic films; Prop 65 (2016) regarding grocery and retail carry-out bags; and Prop 66 (2016) to revise death penalty procedures.

“It takes a significant amount of money to educate voters,” says Marva Diaz, editor of the California Target Book. “It’s not surprising that campaigns that spend more, win more. The anomalies seem to be those where voters have a pre-disposed point-of-view that dollars cannot sway.”

Ballot measures without any campaign spending were excluded from this analysis.

The California Target Book is the essential toolbox for California political professionals. Follow the California Target Book on Twitter @CTB_REDISTRICK and @CATargetBook.

For more information please visit <https://californiatargetbook.com/> or contact Marva Diaz at MarvaDiaz@gmail.com or (916) 712.8426.

YEAR	ELECTION	PROP ID	PROP NUM	DSCR	VOTED YES	VOTED NO	SPENT SUP	SPENT OPP
2006	S	1276349	73	TERMINATION OF MINOR'S PREGNANCY, WAITING PERIOD AND PARENTAL NOTIFICATION, INITIATIVE CONSTITUTIONAL AMENDMENT	3,676,592	4,109,430	\$5,487,874	\$11,813,444
2006	S	1275738	74	PUBLIC SCHOOL TEACHERS, WAITING PERIOD FOR PERMANENT STATUS, DISMISSAL, INITIATIVE STATUTE	3,516,071	4,329,025	\$19,456,944	\$15,489,323
2006	S	1276369	75	PUBLIC EMPLOYEE UNION DUES, REQUIRED EMPLOYEE CONSENT FOR POLITICAL CONTRIBUTIONS, INITIATIVE STATUTE	3,644,006	4,190,412	\$12,426,428	\$52,290,599
2006	S	1276374	76	SCHOOL FUNDING, STATE SPENDING, INITIATIVE CONSTITUTIONAL AMENDMENT	2,948,243	4,877,735	\$19,456,944	\$25,893,496
2006	S	1276356	77	REAPPORTIONMENT, INITIATIVE CONSTITUTIONAL AMENDMENT	3,130,541	4,641,633	\$19,538,424	\$16,262,041
2006	S	1275966	78	PRESCRIPTION DRUGS, DISCOUNTS, INITIATIVE STATUTE	3,199,193	4,508,873	\$39,802,320	\$0
2006	S	1276277	79	PRESCRIPTION DRUG DISCOUNTS, STATE-NEGOTIATED REBATES, INITIATIVE STATUTE	3,003,912	4,625,132	\$14,635,903	\$45,161,451
2006	S	1275935	80	ELECTRIC SERVICE PROVIDERS, REGULATION, INITIATIVE STATUTE	2,580,536	4,920,679	\$14,374,428	\$2,403,976
2006	P	1276095	81	SB 1161 (CHAPTER 698, 2004), ALPERT, CALIFORNIA READING AND LITERACY IMPROVEMENT AND PUBLIC LIBRARY CONSTRUCTION AND RENOVATION BOND ACT OF 2006	2,326,354	2,591,012	\$55,310	\$0
2006	P	1282459	82	PUBLIC PRESCHOOL EDUCATION, TAX INCREASE ON INCOMES OVER \$400,000 FOR INDIVIDUALS; \$800,000 FOR COUPLES, INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE	1,958,243	3,036,283	\$15,984,824	\$10,707,264
2006	G	1286823	1A	SCA 7 (RESOLUTION 49, 2006), TORLAKSON, TRANSPORTATION INVESTMENT FUND	6,400,587	1,916,925	\$21,931,315	\$0
2006	G	1286824	1B	SB 1266 (CHAPTER 25, 2006), PERATA	5,112,542	3,218,657	\$21,931,315	\$0
2006	G	1286826	1C	SB 1689 (CHAPTER 25, 2006), PERATA, HOUSING AND EMERGENCY SHELTER TRUST FUND ACT OF 2006	4,814,850	3,521,055	\$21,121,125	\$0
2006	G	1286827	1D	AB 127 (CHAPTER 35, 2006), NUNEZ, EDUCATION FACILITIES: KINDERGARTEN-UNIVERSITY PUBLIC EDUCATION FACILITIES BOND ACT OF 2006	4,754,868	3,602,055	\$30,058,646	\$0
2006	G	1286828	1E	AB 140 (CHAPTER 33, 2006), NUNEZ, DISASTER PREPAREDNESS AND FLOOD PREVENTION BOND ACT OF 2006	5,306,358	2,962,546	\$18,938,822	\$0
2006	G	1285554	83	SEX OFFENDERS, SEXUALLY VIOLENT PREDATORS, PUNISHMENT, RESIDENCE RESTRICTIONS AND MONITORING, INITIATIVE STATUTE	5,926,800	2,483,597	\$2,286,041	\$0
2006	G	1283864	84	WATER QUALITY, SAFETY AND SUPPLY, FLOOD CONTROL, NATURAL RESOURCE PROTECTION, PARK IMPROVEMENTS, BONDS, INITIATIVE STATUTE	4,431,945	3,807,005	\$11,400,604	\$0
2006	G	1283871	85	WAITING PERIOD AND PARENTAL NOTIFICATION BEFORE TERMINATION OF MINOR'S PREGNANCY, INITIATIVE CONSTITUTIONAL AMENDMENT	3,868,714	4,576,128	\$5,234,047	\$12,253,381
2006	G	1285369	86	TAX ON CIGARETTES, INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE	4,136,358	4,425,689	\$16,490,316	\$64,853,208
2006	G	1284170	87	ALTERNATIVE ENERGY, RESEARCH, PRODUCTION, INCENTIVES, TAX ON CALIFORNIA OIL, INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE	3,861,217	4,635,365	\$60,797,031	\$90,930,814
2006	G	1284115	88	EDUCATION FUNDING, REAL PROPERTY PARCEL TAX, INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE	1,947,312	6,396,956	\$11,223,778	\$1,279,715
2006	G	1285981	89	POLITICAL CAMPAIGNS, PUBLIC FINANCING, CORPORATE TAX INCREASE, CONTRIBUTION AND EXPENDITURE LIMITS, INITIATIVE STATUTE	2,124,728	6,132,618	\$5,893,953	\$5,470,890
2006	G	1284381	90	GOVERNMENT ACQUISITION, REGULATION OF PRIVATE PROPERTY, INITIATIVE CONSTITUTIONAL AMENDMENT	3,932,043	4,324,722	\$4,029,078	\$12,619,605
2008	S	1283435	91	TRANSPORTATION FUNDING, INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE	3,427,588	4,794,776	\$0	\$60,206
2008	S	1297596	92	COMMUNITY COLLEGES, FUNDING, GOVERNANCE, FEES, INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE	3,613,332	4,831,445	\$3,397,929	\$2,919,524
2008	S	1299177	93	LIMITS ON LEGISLATORS' TERMS IN OFFICE, INITIATIVE CONSTITUTIONAL AMENDMENT	3,961,466	4,574,826	\$16,665,109	\$1,141,032
2008	S	1300220	94	REFERENDUM ON AMENDMENT TO INDIAN GAMING COMPACT	4,812,313	3,848,998	\$110,431,594	\$39,541,873
2008	S	1300218	95	REFERENDUM ON AMENDMENT TO INDIAN GAMING COMPACT	4,809,573	3,841,352	\$110,431,594	\$39,541,873
2008	S	1300219	96	REFERENDUM ON AMENDMENT TO INDIAN GAMING COMPACT	4,785,413	3,844,408	\$110,431,594	\$39,541,873
2008	S	1300221	97	REFERENDUM ON AMENDMENT TO INDIAN GAMING COMPACT	4,786,884	3,838,892	\$110,431,594	\$39,541,873
2008	P	1299308	98	EMINENT DOMAIN, LIMITS ON GOVERNMENT AUTHORITY, INITIATIVE CONSTITUTIONAL AMENDMENT	1,675,213	2,677,456	\$6,935,661	\$11,922,592
2008	P	1299473	99	EMINENT DOMAIN, LIMITS ON GOVERNMENT ACQUISITION OF OWNER-OCCUPIED RESIDENCE, INITIATIVE CONSTITUTIONAL AMENDMENT	2,678,106	1,644,509	\$11,922,592	\$5,412
2008	G	1310496	1A	SAFE, RELIABLE HIGH-SPEED PASSENGER TRAIN BOND ACT	6,680,485	6,015,944	\$2,543,321	\$0
2008	G	1301652	2	STANDARDS FOR CONFINING FARM ANIMALS, INITIATIVE STATUTE	8,203,769	4,731,738	\$10,618,155	\$8,856,659
2008	G	1301126	3	CHILDREN'S HOSPITAL BOND ACT, GRANT PROGRAM, INITIATIVE STATUTE	6,984,319	5,654,586	\$7,928,003	\$0
2008	G	1302575	4	WAITING PERIOD AND PARENTAL NOTIFICATION BEFORE TERMINATION OF MINOR'S PREGNANCY, INITIATIVE CONSTITUTIONAL AMENDMENT	6,220,473	6,728,478	\$3,173,210	\$9,500,621
2008	G	1303172	5	NONVIOLENT DRUG OFFENSES, SENTENCING, PAROLE AND REHABILITATION, INITIATIVE STATUTE	5,155,206	7,566,783	\$7,586,382	\$2,870,657
2008	G	1304171	6	POLICE AND LAW ENFORCEMENT FUNDING, CRIMINAL PENALTIES AND LAWS, INITIATIVE STATUTE	3,824,372	8,559,647	\$1,810,714	\$2,339,993
2008	G	1303161	7	RENEWABLE ENERGY GENERATION, INITIATIVE STATUTE	4,502,235	8,155,181	\$9,361,605	\$29,787,574
2008	G	1302602	8	ELIMINATES RIGHT OF SAME-SEX COUPLES TO MARRY, INITIATIVE CONSTITUTIONAL AMENDMENT	7,001,084	6,401,482	\$40,117,790	\$45,491,636
2008	G	1304168	9	CRIMINAL JUSTICE SYSTEM, VICTIMS' RIGHTS, PAROLE, INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE	6,682,465	5,728,968	\$5,108,253	\$2,339,993
2008	G	1304276	10	ALTERNATIVE FUEL VEHICLES AND RENEWABLE ENERGY BONDS, INITIATIVE STATUTE	5,098,666	7,464,154	\$22,859,347	\$35,737
2008	G	1303165	11	REDISTRICTING, INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE	6,095,033	5,897,655	\$16,413,731	\$1,632,455
2010	S	1316044	1A	STATE BUDGET, CHANGES CALIFORNIA BUDGET PROCESS, LIMITS STATE SPENDING, INCREASES "RAINY DAY" BUDGET STABILIZATION FUND	1,668,216	3,152,141	\$31,400,238	\$4,488,603
2010	S	1316047	1B	EDUCATION FUNDING, PAYMENT PLAN	1,834,242	2,975,560	\$31,400,238	\$0
2010	S	1316048	1C	LOTTERY MODERNIZATION ACT	1,708,800	3,085,138	\$24,713,554	\$0
2010	S	1316060	1D	PROTECTS CHILDREN'S SERVICES FUNDING, HELPS BALANCE STATE BUDGET	1,633,107	3,157,680	\$21,406,794	\$1,083,727
2010	S	1316061	1E	MENTAL HEALTH SERVICES FUNDING, TEMPORARY REALLOCATION, HELPS BALANCE STATE BUDGET	1,597,907	3,169,163	\$21,406,794	\$904,373
2010	S	1316062	1F	ELECTED OFFICIALS' SALARIES, PREVENTS PAY INCREASES DURING BUDGET DEFICIT YEARS	3,565,419	1,237,694	\$21,513,560	\$0
2010	P	1316969	14	ELECTIONS: OPEN PRIMARIES	2,868,945	2,470,658	\$5,208,745	\$274,568
2010	P	1316967	15	POLITICAL REFORM ACT OF 1974: CALIFORNIA FAIR ELECTIONS ACT OF 2008	2,218,273	2,975,731	\$553,741	\$240,300
2010	P	1321695	16	NEW TWO-THIRDS VOTE REQUIREMENT FOR LOCAL PUBLIC ELECTRICITY PROVIDERS	2,526,544	2,820,135	\$46,535,279	\$132,403
2010	P	1322446	17	ALLOWS AUTO INSURANCE COMPANIES TO BASE THEIR PRICES IN PART ON A DRIVER'S HISTORY OF INSURANCE COVERAGE	2,575,659	2,778,599	\$15,890,064	\$1,776,421
2010	G	1321713	19	CHANGES CALIFORNIA LAW TO LEGALIZE MARIJUANA AND ALLOW IT TO BE REGULATED AND TAXED	4,643,592	5,333,230	\$4,203,083	\$344,846
2010	G	1322428	20	REDISTRICTING OF CONGRESSIONAL DISTRICTS	5,743,069	3,636,892	\$26,754,866	\$5,976,560
2010	G	1323361	21	ESTABLISHES \$18 ANNUAL VEHICLE LICENSE SURCHARGE TO HELP FUND STATE PARKS AND WILDLIFE PROGRAMS AND GRANTS FREE ADMISSION TO ALL STATE PARKS TO SURCHARGED VEHICLES	4,190,643	5,615,595	\$9,289,317	\$74,013
2010	G	1323281	22	PROHIBITS THE STATE FROM TAKING FUNDS USED FOR TRANSPORTATION OR LOCAL GOVERNMENT PROJECTS AND SERVICES	5,733,755	3,725,014	\$5,914,857	\$1,684,229
2010	G	1324800	23	SUSPENDS AIR POLLUTION CONTROL LAWS REQUIRING MAJOR POLLUTERS TO REPORT AND REDUCE GREENHOUSE GAS EMISSIONS UNTIL UNEMPLOYMENT DROPS BELOW SPECIFIED LEVEL	3,733,883	5,974,564	\$10,466,399	\$29,650,363
2010	G	1323279	24	REPEALS RECENT LEGISLATION THAT WOULD ALLOW BUSINESSES TO CARRY BACK LOSSES, SHARE TAX CREDITS, AND USE A SALES-BASED INCOME CALCULATION TO LOWER TAXABLE INCOME	3,947,502	5,470,477	\$14,811,725	\$15,512,929
2010	G	1323274	25	CHANGES LEGISLATIVE VOTE REQUIREMENT TO PASS A BUDGET FROM TWO-THIRDS TO A SIMPLE MAJORITY, RETAINS TWO-THIRDS VOTE REQUIREMENT FOR TAXES	5,262,052	4,292,648	\$15,627,801	\$18,289,613
2010	G	1323965	26	INCREASES LEGISLATIVE VOTE REQUIREMENT TO TWO-THIRDS FOR STATE LEVIES & CHARGES, IMPOSES ADDITIONAL REQUIREMENT FOR VOTERS TO APPROVE LOCAL LEVIES & CHARGES WITH LIMITED EXCEPTIONS	4,923,834	4,470,234	\$18,799,999	\$8,947,923
2010	G	1324469	27	ELIMINATES STATE COMMISSION ON REDISTRICTING, CONSOLIDATES AUTHORITY FOR REDISTRICTING WITH ELECTED REPRESENTATIVES	3,736,443	5,468,703	\$5,358,474	\$26,865,387

YEAR	ELECTION	PROP ID	PROP NUM	DSCR	VOTED YES	VOTED NO	SPENT SUP	SPENT OPP
2012	P	1323006	28	LIMITS ON LEGISLATORS' TERMS IN OFFICE. INITIATIVE CONSTITUTIONAL AMENDMENT	3,081,174	1,967,888	\$700,464	\$825,844
2012	P	1324462	29	IMPOSES ADDITIONAL TAX ON CIGARETTES FOR CANCER RESEARCH. INITIATIVE STATUTE	2,568,715	2,592,791	\$11,367,929	\$47,254,719
2012	G	1346100	30	TEMPORARY TAXES TO FUND EDUCATION. GUARANTEE LOCAL PUBLIC SAFETY FUNDING. INITIATIVE CONSTITUTIONAL AMENDMENT	7,014,114	5,653,637	\$59,189,432	\$14,705,599
2012	G	1343403	31	STATE BUDGET, STATE AND LOCAL GOVERNMENT, INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE	4,642,088	7,115,166	\$4,592,248	\$386,048
2012	G	1338955	32	PROHIBITS POLITICAL CONTRIBUTIONS BY PAYROLL DEDUCTIONS. PROHIBITIONS ON CONTRIBUTIONS TO CANDIDATES. INITIATIVE STATUTE	5,400,218	7,043,917	\$9,272,834	\$70,789,291
2012	G	1340657	33	CHANGES LAW TO ALLOW AUTO INSURANCE COMPANIES TO SET PRICES BASED ON A DRIVER'S HISTORY OF INSURANCE COVERAGE. INITIATIVE STATUTE	5,510,282	6,737,571	\$17,144,018	\$227,698
2012	G	1342580	34	DEATH PENALTY REPEAL. INITIATIVE STATUTE	5,974,243	6,460,264	\$8,221,833	\$393,738
2012	G	1343414	35	HUMAN TRAFFICKING, PENALTIES, SEX OFFENDER REGISTRATION, INITIATIVE STATUTE	10,078,476	2,310,612	\$3,035,156	\$0
2012	G	1343487	36	THREE STRIKES LAW, SENTENCING FOR REPEAT FELONY OFFENDERS, INITIATIVE STATUTE	8,575,619	3,798,218	\$2,441,748	\$119,817
2012	G	1344799	37	GENETICALLY ENGINEERED FOODS, MANDATORY LABELING, INITIATIVE STATUTE	6,088,714	6,442,371	\$9,175,815	\$44,130,578
2012	G	1345063	38	TAX FOR EARLY EDUCATION AND EARLY CHILDHOOD PROGRAMS, INITIATIVE STATUTE	3,541,199	8,789,892	\$47,926,270	\$41,819
2012	G	1343442	39	TAX TREATMENT FOR MULTISTATE BUSINESSES, CLEAN ENERGY AND ENERGY EFFICIENCY FUNDING, INITIATIVE STATUTE	7,384,417	4,701,563	\$32,482,848	\$16,159
2012	G	1341037	40	REDISTRICTING, STATE SENATE DISTRICTS, REFERENDUM	8,354,158	3,258,740	\$3,452,795	\$0
2014	P	1361706	41	VETERANS HOUSING AND HOMELESS PREVENTION BOND ACT OF 2014	2,673,236	1,410,731	\$638,290	\$0
2014	P	1361705	42	PUBLIC INFORMATION, OPEN MEETINGS, STATE REIMBURSEMENT TO LOCAL AGENCIES, LEGISLATIVE CONSTITUTIONAL AMENDMENT	2,437,659	1,495,191	\$487,254	\$0
2014	G	1369617	1	AB 1471 WATER QUALITY, SUPPLY AND INFRASTRUCTURE IMPROVEMENT ACT OF 2014	4,771,350	2,336,676	\$18,416,875	\$51,546
2014	G	1339806	2	STATE RESERVE POLICY	4,831,045	2,158,004	\$18,363,454	\$0
2014	G	1343429	45	APPROVAL OF HEALTHCARE INSURANCE RATE CHANGES, INITIATIVE STATUTE	2,917,882	4,184,416	\$2,734,417	\$54,817,253
2014	G	1361585	46	DRUG AND ALCOHOL TESTING OF DOCTORS, MEDICAL NEGLIGENCE LAWSUITS, INITIATIVE STATUTE	2,376,817	4,774,364	\$10,890,140	\$56,585,566
2014	G	1363898	47	CRIMINAL SENTENCES, MISDEMEANOR PENALTIES, INITIATIVE STATUTE	4,238,156	2,871,943	\$10,281,337	\$549,792
2014	G	1359095	48	REFERENDUM TO OVERTURN INDIAN GAMING COMPACTS	2,702,157	4,219,881	\$652,348	\$18,039,066
2016	G	1376258	51	SCHOOL BONDS, FUNDING FOR K-12 SCHOOL AND COMMUNITY COLLEGE FACILITIES, INITIATIVE STATUTORY AMENDMENT	7,516,142	6,104,294	\$12,080,873	\$0
2016	G	1362198	52	STATE FEES ON HOSPITALS, FEDERAL MEDI-CAL MATCHING FUNDS, INITIATIVE STATUTORY AND CONSTITUTIONAL AMENDMENT	9,427,714	4,026,710	\$58,787,972	\$3,713,486
2016	G	1376142	53	REVENUE BONDS, STATEWIDE VOTER APPROVAL, INITIATIVE CONSTITUTIONAL AMENDMENT	6,508,909	6,660,555	\$5,035,434	\$22,024,443
2016	G	1381642	54	LEGISLATURE, LEGISLATION AND PROCEEDINGS, INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE	8,607,266	4,559,903	\$20,872,731	\$27,304
2016	G	1382647	55	TAX EXTENSION TO FUND EDUCATION AND HEALTHCARE, INITIATIVE CONSTITUTIONAL AMENDMENT	8,594,273	4,988,329	\$61,287,173	\$0
2016	G	1381640	56	CIGARETTE TAX TO FUND HEALTHCARE, TOBACCO USE PREVENTION, RESEARCH, AND LAW ENFORCEMENT, INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE	8,980,448	4,957,994	\$36,838,066	\$68,691,104
2016	G	1383319	57	CRIMINAL SENTENCES, JUVENILE CRIMINAL PROCEEDINGS AND SENTENCING, INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE	8,790,723	4,847,334	\$16,107,240	\$942,005
2016	G	1382395	58	SB 1174 (CHAPTER 753, STATUTES OF 2014), LARA	9,994,454	3,598,855	\$4,990,760	\$0
2016	G	1386783	59	SB 254 (CHAPTER 20, STATUTES OF 2016), ALLEN	6,845,943	6,027,084	\$394,980	\$0
2016	G	1376195	60	ADULT FILMS, CONDOMS, HEALTH REQUIREMENTS, INITIATIVE STATUTE	6,168,388	7,146,039	\$4,670,864	\$502,348
2016	G	1377343	61	STATE PRESCRIPTION DRUG PURCHASES, PRICING STANDARDS, INITIATIVE STATUTE	6,254,342	7,109,642	\$19,991,032	\$111,126,800
2016	G	1381268	62	DEATH PENALTY, INITIATIVE STATUTE	6,361,788	7,218,625	\$9,981,120	\$7,887,297
2016	G	1381803	63	FIREARMS, AMMUNITION SALES, INITIATIVE STATUTE	8,663,159	5,070,772	\$4,541,943	\$1,140,523
2016	G	1381868	64	MARIJUANA LEGALIZATION, INITIATIVE STATUTE	7,979,041	5,987,020	\$26,343,912	\$1,604,868
2016	G	1381520	65	CARRY-OUT BAGS, CHARGES, INITIATIVE STATUTE	6,222,547	7,276,478	\$2,771,126	\$0
2016	G	1381724	66	DEATH PENALTY, PROCEDURES, INITIATIVE STATUTE	6,626,159	6,333,731	\$7,924,811	\$11,509,430
2016	G	1372638	67	REFERENDUM TO OVERTURN BAN ON SINGLE-USE PLASTIC BAGS	7,228,900	6,340,322	\$2,928,899	\$2,771,126
2018	P	1400402	68	PROPOSITION 068 - SB 5 (CHAPTER 852, STATUTES OF 2017), DE LEON, CALIFORNIA DROUGHT, WATER, PARKS, CLIMATE, COASTAL PROTECTION, AND OUTDOOR ACCESS FOR ALL ACT OF 2018.	3,807,982	2,831,878	\$6,509,603	\$0
2018	P	1400041	70	PROPOSITION 070 - ACA 1 (RESOLUTION CHAPTER 105, STATUTES OF 2017), MAYES, GREENHOUSE GAS REDUCTION RESERVE FUND.	2,251,739	4,126,406	\$0	\$71,850
2018	G	1400044	1	SB 3 (CHAPTER 365, STATUTES OF 2017), BEALL, VETERANS AND AFFORDABLE HOUSING BOND ACT OF 2018.	6,751,018	5,258,157	\$6,615,239	\$0
2018	G	1399109	3	AUTHORIZES BONDS TO FUND PROJECTS FOR WATER SUPPLY AND QUALITY, WATERSHED, FISH, WILDLIFE, WATER CONVEYANCE, AND GROUNDWATER SUSTAINABILITY AND STORAGE, INITIATIVE STATUTE.	5,879,836	6,034,991	\$4,934,476	\$0
2018	G	1401376	4	AUTHORIZES BONDS FUNDING CONSTRUCTION AT HOSPITALS PROVIDING CHILDREN'S HEALTH CARE, INITIATIVE STATUTE.	7,551,298	4,494,143	\$11,502,806	\$0
2018	G	1399247	5	CHANGES REQUIREMENTS FOR CERTAIN PROPERTY OWNERS TO TRANSFER THEIR PROPERTY TAX BASE TO REPLACEMENT PROPERTY, INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE.	4,813,251	7,152,993	\$7,665,107	\$3,392,109
2018	G	1400385	6	ELIMINATES RECENTLY ENACTED ROAD REPAIR AND TRANSPORTATION FUNDING BY REPEALING REVENUES DEDICATED FOR THOSE PURPOSES, REQUIRES ANY MEASURE TO ENACT CERTAIN VEHICLE FUEL TAXES AND VEHICLE FEES BE...	5,283,222	6,952,081	\$5,380,649	\$45,583,091
2018	G	1399587	8	AUTHORIZES STATE REGULATION OF KIDNEY DIALYSIS CLINICS, LIMITS CHARGES FOR PATIENT CARE, INITIATIVE STATUTE.	4,845,264	7,247,917	\$19,852,924	\$109,163,049
2018	G	1400991	10	EXPANDS LOCAL GOVERNMENTS' AUTHORITY TO ENACT RENT CONTROL ON RESIDENTIAL PROPERTY, INITIATIVE STATUTE.	4,949,543	7,251,443	\$26,096,297	\$72,221,837
2018	G	1401018	11	REQUIRES PRIVATE-SECTOR EMERGENCY AMBULANCE EMPLOYEES TO REMAIN ON CALL DURING WORK BREAKS, CHANGES OTHER CONDITIONS OF EMPLOYMENT, INITIATIVE STATUTE.	7,181,116	4,861,831	\$29,782,492	\$0
2018	G	1399988	12	ESTABLISHES NEW STANDARDS FOR CONFINEMENT OF CERTAIN FARM ANIMALS; BANS SALE OF CERTAIN NON-COMPLYING PRODUCTS, INITIATIVE STATUTE.	7,551,434	4,499,702	\$13,637,870	\$310,924
2020	P	1422063	13	PROPOSITION 013 - AB 48 (CHAPTER 530, STATUTES OF 2019), O'DONNELL, EDUCATION FINANCE: SCHOOL FACILITIES; PUBLIC PRESCHOOL, K-12, AND COLLEGE HEALTH AND SAFETY BOND ACT OF 2020	4,304,013	4,856,154	\$11,674,884	\$0
2020	G	1401133	20	RESTRICTS PAROLE FOR NON-VIOLENT OFFENDERS, AUTHORIZES FELONY SENTENCES FOR CERTAIN OFFENSES CURRENTLY TREATED ONLY AS MISDEMEANORS, INITIATIVE STATUTE.	0	0	\$3,166,972	\$6,132,049
2020	G	1411124	25	REFERENDUM TO OVERTURN A 2018 LAW THAT REPLACED MONEY BAIL SYSTEM WITH A SYSTEM BASED ON PUBLIC SAFETY RISK.	0	0	\$11,951,465	\$5,328,167
2020	G	1419509	21	EXPANDS LOCAL GOVERNMENTS' AUTHORITY TO ENACT RENT CONTROL ON RESIDENTIAL PROPERTY, INITIATIVE STATUTE.	0	0	\$39,418,276	\$62,178,451
2020	G	1422117	15	INCREASES FUNDING FOR PUBLIC SCHOOLS, COMMUNITY COLLEGES, AND LOCAL GOVERNMENT SERVICES BY CHANGING TAX ASSESSMENT OF COMMERCIAL AND INDUSTRIAL PROPERTY, INITIATIVE CONSTITUTIONAL AMENDMENT.	0	0	\$52,783,342	\$52,670,234
2020	G	1423938	22	CHANGES EMPLOYMENT CLASSIFICATION RULES FOR APP-BASED TRANSPORTATION AND DELIVERY DRIVERS, INITIATIVE STATUTE.	0	0	\$184,116,729	\$12,720,593
2020	G	1423937	23	AUTHORIZES STATE REGULATION OF KIDNEY DIALYSIS CLINICS, ESTABLISHES MINIMUM STAFFING AND OTHER REQUIREMENTS, INITIATIVE STATUTE.	0	0	\$8,227,618	\$100,431,255
2020	G	1423935	14	AUTHORIZES BONDS TO CONTINUE FUNDING STEM CELL AND OTHER MEDICAL RESEARCH, INITIATIVE STATUTE.	0	0	\$21,677,907	\$0
2020	G	1423934	24	AMENDS CONSUMER PRIVACY LAWS, INITIATIVE STATUTE.	0	0	\$6,023,355	\$158,676
2020	G	1427738	16	ACA 5 (RESOLUTION CHAPTER 23), WEBER, GOVERNMENT PREFERENCES.	0	0	\$16,751,651	\$1,250,149
2020	G	1427739	17	ACA 6 (RESOLUTION CHAPTER 24), MCCARTY, ELECTIONS: DISQUALIFICATION OF ELECTORS	0	0	\$618,248	\$0
2020	G	1427740	18	ACA 4 (RESOLUTION CHAPTER 30), MULLIN, ELECTIONS: VOTING AGE	0	0	\$380,870	\$0
2020	G	1427741	19	ACA 11 (RESOLUTION CHAPTER 31), MULLIN, THE HOME PROTECTION FOR SENIORS, SEVERELY DISABLED, FAMILIES, AND VICTIMS OF WILDFIRE OR NATURAL DISASTERS ACT.	0	0	\$36,477,770	\$39,465

112 Propositions With Financial Activity in Support/Opposition

Biggest Spender Won: 75

Biggest Spender Lost: 37